

Season after season, patrons turn to the Museum of Contemporary Art \ Connecticut (MoCA\CT) for thought-provoking exhibitions, world-class performances, and educational and community programs that inspire creativity and connection.

As a cultural anchor located at the crossroads of Westport, Norwalk, Wilton, Weston, and the greater region, MoCA\CT attracts an engaged in-state and out-of-state audience of art patrons, business leaders, families, and community advocates who value innovation, culture, and meaningful experiences.

Your sponsorship at MoCA\CT is more than visibility — it is partnership, aligning your brand with a mission that fosters creativity, access, and joy while connecting you with a loyal and growing patron base through exhibitions, performances, education, and community outreach. By sponsoring MoCA\CT, you invest in programs that reach thousands, gain meaningful recognition and engagement across platforms, and position your organization as a leader in strengthening the arts and enriching our community.

We welcome your interest and consideration.

Robin Jaffe Frank, *Executive Director*

Janice Egan, *Development Director*

MoCA\CT Visual Arts Programs

MoCA\CT's Visual Arts programs present dynamic exhibitions by emerging and established artists, connecting contemporary art with timely social and cultural conversations. Through rotating exhibitions, artist talks, and community engagement, MoCA\CT transforms its historic space into an accessible platform for creativity, dialogue, and discovery.

MoCA\CT Performing Arts Programs

MoCA\CT's Performing Arts programs bring music, dance, theater, film, and spoken word to life in an intimate setting. Featuring local, regional, national, and internationally recognized artists, these performances foster connection, inspire new audiences, and activate MoCA\CT as a vibrant cultural gathering place.

MoCA\CT Youth Education + Teen Council Programs

MoCA\CT's Youth Education and Teen Council programs empower young people through hands-on arts learning, leadership development, and creative expression. From school partnerships and workshops to the Teen Council's youth-led programming, MoCA\CT nurtures the next generation of artists, thinkers, and cultural leaders.

MoCA\CT 'MoCA Gives Back' Community Outreach Program

MoCA Gives Back extends the power of the arts to underserved and at-risk individuals across our community. Through free programs, partnerships with local service organizations, and inclusive access initiatives, MoCA\CT removes barriers to participation and uses creativity as a tool for healing, connection, and belonging.

MoCA\CT Museum of Contemporary Art Connecticut

19 Newtown Turnpike
Westport CT 06880
mocact.org

EVERYTHING
WE
DO
BEGINS
WITH
YOU



Event Sponsor Community Partner

\$2,500 +

As an Event Sponsor, your brand will align with a specific artistic endeavor or community gathering.

Your Benefits

Visibility + Recognition

- Company name \ identity featured prominently in the sponsored event materials

Exclusive Event Access

- Complimentary tickets (four) to the sponsored exhibition or events for your team or guests

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As a long-time MoCA\CT Board member, I'm honored to support a community collaboration. Connecting museum audiences with artists, curators, and educators through dynamic programming is exactly what we need right now — it's a powerful way to keep creativity thriving in the arts.

— Deborah Murtaugh, MoCA\CT Board Member

The burgeoning partnerships between local businesses and cultural institutions represent a promising sign for the future of the arts; This isn't simply about preserving the arts; it's about investing in the soul of our communities, fostering creativity, and ensuring that everyone has the prospect of experiencing the transformative power of the arts.

— USA News Today

Exhibition Sponsor Curatorial Partner

\$5,000 +

As an Exhibition Sponsor, your brand will be associated with a collaboratively curated selection of our diverse programming.

Your Benefits

Visibility + Recognition

- Company name \ identity featured in MoCA\CT materials related to the exhibition, program or sponsored event
- Recognition on the museum's website and social media specific to the exhibition, program or sponsored event
- Mention in press materials and media outreach

Exclusive Event Access

- Complimentary tickets (six) to the exhibition or events for your team or guests

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At Wealthspire Advisors, we believe strong communities are built through access to culture, creativity, and education. Our sponsorship of MoCA\CT's six-part series — bringing together experts from across various fields related to art-collecting— reflects our commitment to serving others and improving lives. Through this partnership, we're proud to support an institution that broadens perspectives and strengthens our region's cultural landscape.

— Michael Delgass, Wealthspire Advisors

The Drew Friedman Arts Center Foundation is proud to support MoCA\CT Gives Back and Youth Programs to ensure accessibility to the arts to all of our neighbors, especially those with physical, mental, and financial challenges. Fostering a new generation of artists and people who appreciate the importance of the arts in communication, creativity, healing, and social justice is of paramount importance.

— Nick Visconti + Miggs Burroughs

Seasonal Sponsor Visionary Partner

\$10,000 +

As a Seasonal Sponsor, your brand and employees become an integral part of our season-long journey of artistic discovery and community engagement at an impactful level. Our 'seasons' tend to correspond with our visual arts exhibition schedule which often aligns with the traditional winter \ spring \ summer \ fall seasons.

Your Seasonal Sponsorship Benefits

Visibility + Recognition

- Company name \ identity featured in MoCA\CT materials for all seasonal events, including exhibitions, performances, and programs in a three-month period
- Prominent placement on MoCA\CT's website and social media, with a dedicated thank-you post
- Mention in relevant press releases and media outreach
- Recognition in seasonal e-newsletters

Exclusive Event Access

- Option to sponsor a custom MoCA\CT Board + Friends networking event
- Priority access to sponsored events with reserved seating at performances and lectures
- Complimentary tickets (six) to each sponsored exhibition or performance
- Private, guided exhibition tour or behind-the-scenes museum access for your corporate group

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My wife Suzanne and I have supported MoCA\CT and the Heida Hermanns International Piano Competition for the past ten years, and its been a true privilege. MoCA\CT plays a very important role by bringing extraordinary performances of the arts and music to our community. We are delighted to contribute to their efforts and encourage all of us to do the same.

— Norman + Suzanne Sorensen

Annual Sponsor Presenting Partner

\$25,000 +

As a corporate, business or family Annual Sponsor, your brand, employees and\or family members become an integral part of our year-long journey of artistic discovery and community engagement at the leadership level.

Your Annual Sponsorship Benefits

Visibility + Recognition

- Company name \ identity featured in MoCA\CT materials, including booklets, programs, exhibition title wall, e-newsletters, digital signage, press release + media outreach
- Dedicated social media posts and website placement
- Prominent recognition as 'Lead Sponsor' in MoCA\CT's annual summary of giving and across public-facing collateral

Exclusive Event Access

- Invitations to all MoCA\CT exhibitions, performances, and educational programs
- Exclusive preview access (up to eight guests) to exhibitions, performances and artist talks
- Custom event experiences such as private artist \ performer talks, docent-led tours, or specialized events
- One complimentary museum gallery rental
- Host a VIP networking event bringing together donors, patrons, and other community leaders

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We believe it's important to support MoCA\CT to keep creativity alive, challenge our perspectives, and ensure artists have the freedom to keep moving culture forward.

— Jacquelyn Conlon + Bonnie Amendola, Conlon Amendola, Attorneys at Law